

COOKIE	NAME	PURPOSE
STRICTLY NECESSARY	STRICTLY NECESSARY	THESE COOKIES ARE ESSENTIAL AS THEY ENABLE YOU TO MOVE AROUND A WEBSITE AND USE ITS FEATURES, SUCH AS ACCESSING THE CHECKOUT. THE INFORMATION COLLECTED THROUGH THESE COOKIES IS ONLY USED FOR THIS PURPOSE AND IS NEVER SHARED OR SOLD ON TO THIRD PARTIES.
STRICTLY NECESSARY	GLOBAL-E (GLOBALE_DATA)	MAIN COOKIE USED BY BOTH THE GLOBAL-E EXTENSIONS AND CLIENT LIBRARIES, THIS COOKIE HOLDS THE BROWSING INFORMATION OF THE CUSTOMER.
FUNCTIONALITY	GLOBAL-E (GLOBALE_CT_DATA)	THIS COOKIE HOLDS A UNIQUE CLIENT IDENTIFIER FOR A CUSTOMER (PER BROWSER), WHICH HELPS GLOBAL-E TO PROVIDE INFORMATION ABOUT THE CLIENT BEHAVIOR ON A GLOBAL-E ENABLED WEBSITE.
FUNCTIONALITY	GLOBAL-E (GLOBALE_CT_TRACKED)	THIS COOKIE GOES ALONG WITH THE GLOBALE_CT_DATA TO ALLOW GLOBAL-E TO KEEP TRACK OF THE CLIENT SESSION. THE CLIENT SESSION ID IS ALSO GENERATED BY GLOBAL-E AND IS PRESERVED AS LONG AS THE BROWSER INSTANCE OF THE CLIENT IS ALIVE.
FUNCTIONALITY	MENTION ME (MM_ID)	THIS IS OUR TRACKING ID WHICH SERVES TO IDENTIFY ANY UNIQUE BROWSER USING OUR FLOW.
FUNCTIONALITY	MENTION ME (MM_ANALYTICIS)	THIS COOKIE IS USED TO TRACK YOUR STATUS THROUGH THE CHECKOUT PROCESS FUNCTIONALITY.
FUNCTIONALITY	MENTION ME (REDIRECTTOFLOW)	THIS IS USED TO MAKE A REDIRECT TO OUR CLIENT'S SITE SEAMLESS FOR CERTAIN CUSTOMER JOURNEYS.
ANALYTICAL/ PERFORMANCE	GOOGLE ANALYTICS	GOOGLE ANALYTICS USE COOKIES TO COLLECT DATA THAT HELPS US UNDERSTAND HOW PEOPLE ARE USING THE SITE AND MONITOR ANY ERRORS THAT USERS MAY BE EXPERIENCING. WE USE THIS INFORMATION TO IDENTIFY HOW AND WHERE WE CAN IMPROVE THE USER EXPERIENCE. THE DATA COLLECTED THROUGH THESE COOKIES IS ANONYMOUS, THESE 3RD PARTIES DO NOT COLLECT SPECIFIC CUSTOMER DATA AND IT IS NEVER SHARED WITH OTHER THIRD PARTIES.
TARGETING	FACEBOOK, GOOGLE ADWORDS, BING	GOOGLE ADWORDS, BING AND FACEBOOK USE COOKIES TO TRACK OUR OWN PAID ADVERTISING ACTIVITY. WE USE THE INFORMATION COLLECTED BY THESE COOKIES TO HELP US DETERMINE WHERE OUR ADS WILL BE MOST EFFECTIVE ONLINE. EACH INDIVIDUAL ADVERTISER USES ITS OWN TRACKING COOKIES AND THE DATA TAKEN IS NOT CONFIDENTIAL DATA OR INTERCHANGEABLE.
TARGETING	AFFILIATE WINDOW	COOKIES ARE USED BY OUR 3RD PARTY AFFILIATE WINDOW ENABLING EARTH SOLE TO MEET CONTRACTUAL OBLIGATIONS TO MAKE PAYMENTS TO THEM WHEN THEY INTRODUCE A NEW CUSTOMER TO VIVOBAREFOOT. THE DATA COLLECTED THROUGH THESE COOKIES IS ANONYMOUS, THESE 3RD PARTIES DO NOT COLLECT SPECIFIC CUSTOMER DATA AND IT IS NEVER SHARED WITH OTHER THIRD PARTIES.